



Are You Ready?

A card game that tests your openness towards Open Innovation

A Workshop Game

Universally Applicable

While designed for Pharma, the game is applicable to different Industries.

Speedy On-boarding

Get playing in less than 5 minutes with simple to understand rules.

Simple Mechanics

Principles of Open Innovation embedded with gradually layered complexity. Simple & accessible game mechanics.

Learn by doing

Lecture supports the experience rather than the other way around.

Key Takeaways from a facilitated game session

A common understanding of Barriers to Implementing OI – and obtaining an industry alignment of language and expectations

Multiple (crowd) perspectives and solutions (read as Opportunities) towards those hurdles

Recognition that OI is doable – even in the most traditional of companies – i.e., hurdles can and should be overcome

An understanding that the OI street is a two-way street

